



Responsible Alcohol Management Policy

This policy aims to provide a basis for the responsible management of alcohol by the East Sunbury Sporting Group. (East Sunbury Football Club, East Sunbury Cricket Club & East Sunbury Netball Club).

The ESSG recognises the importance of holding a liquor license in the value it adds to the club, enabling it to generate income and hold social functions. In doing so the club also accepts the responsibilities and expectations of the community in strictly adhering to the liquor licensing laws.

Serving Alcohol

Alcohol will be served according to the requirements of the ESSG's liquor licence and in accordance with the safety and wellbeing of patrons.

- The ESSG will maintain a current liquor licence.
- The liquor licence will be displayed at the bar.
- Persons under the age of 18 years are not permitted to serve alcohol.
- Only Responsible Serving of Alcohol (RSA) trained members/bar staff will be permitted to serve alcohol.
- The ESSG will discourage excessive or rapid consumption of alcohol.
- Alcoholic drinks will be served in standard drink measures.
- The ESSG will display posters on liquor license regulations and education.

Promoting the responsible use of alcohol

- The ESSG will actively demonstrate its attitude relating to the responsible use of alcohol.
- The ESSG will not advertise, promote or serve alcohol at junior events or activities.
- The ESSG will educate club members and supporters about the alcohol policy.
- The ESSG will pursue non-alcohol sponsorship and revenue sources.
- The ESSG will not promote alcohol through 'cheap drink' strategies, such as happy hours.

Intoxicated patrons

- Alcohol will not be served to any person who is intoxicated.
- Servers will follow procedures, provided in their training, for dealing with and refusing alcohol to intoxicated patrons.
- Intoxicated patrons will be asked to leave the premises.
- Intoxicated persons will be refused entry into the premises.

Underage drinking

- Alcohol will not be served to persons under the age of 18 years.
- Staff will request proof of age, where appropriate.
- Only photographic ID will be accepted.

Safe Transport

- Bar staff shall encourage members and visitors to make alternate safe transport arrangements if they are considered to exceed .05 blood alcohol concentration.
- Telephone calls will be made free of charge to arrange a taxi or other transport.
- Contact telephone numbers for taxi services will be displayed at the bar.
- In specific cases, where a designated driver who has been nominated by the ESSG and that person has accepted the responsibility to drive others home safely, will be provided non-alcoholic drinks free of charge by the ESSG.

Fundraising, Functions and Prizes

- The ESSG will not promote or provide alcohol or drink vouchers for player awards.
- Prizes for raffles and fundraising will not have an alcohol focus.
- The ESSG will use food or canteen awards rather than alcohol as prizes for player performance.
- The ESSG will monitor and ensure any club trips, particularly end of season player trips, strictly adhere to responsible behaviour and alcohol consumption in accordance with the principles of this policy.

Food

- The ESSG will wherever possible actively promote and sell food whenever alcohol is available.

Bar Management

- A list of all RSA trained club members will be displayed near the bar. The list will also highlight RSA trained committee members.
- Non and low alcoholic alternative drinks will be available at all times.
- Tap water will be provided free of charge from the bar.
- An incident register will be maintained to record any incidents that may occur in relation to compliance with this policy and the operation of the social rooms bar.
- Bar staff will not be permitted to drink alcohol while serving behind the bar.

ESSG ESFC ESKC ESNC Committee Responsibilities

The presence of committee members is essential to ensure the operation of the bar and policy compliance. At least two duty committee members who are RSA trained are required to be present at all functions when the bar is open. Key responsibilities of the duty committee members are to:

- Meet visiting police, cooperate and assist with any inquiries.
- Ensure the admission of members and guests and completion of the visitor's book.
- Compliance in respect of persons under 18 years of age on premises.

- Ensuring intoxicated people are refused service and are asked to leave the premises.
- Ensuring strict compliance with the ESSG policy in accordance with the key provisions of the Liquor Licence.
- Recording any incidents in the incident register.

Non-compliance

All committee members will enforce the alcohol management policy and any non-compliance will be handled according to the following process;

- Explanation of the ESSG policy to the person/people concerned, including identification of the section of policy not being complied with.
- Continued non-compliance with the policy should be handled by at least two committee members who will use their discretion as to the action taken, which may include asking the person/ people to leave the ESSG facilities or function.

Promoting the “Alcohol Management Policy”

The ESSG will promote the alcohol management policy regularly by;

- Distributing a copy to all members.
- Displaying a copy of the policy in the club social rooms.
- Periodic announcements to members at functions.

The ESSG recognises the importance of educating members, particularly players of the benefits of implementing an alcohol management policy and will endeavour to provide information to assist this process.

Policy Review

To ensure this policy continues to be relevant for club operation and that it reflects both community expectations and the provisions of the Liquor Control Reform Act, the policy will be reviewed annually.

