

## East Sunbury Sporting Group – Photo Consent Form & Guidelines

The following guidelines have been developed in line with Australian Sports Commission (ASC) advice to assist East Sunbury Football, Netball, and Cricket Club Committees, Coaches, Team Managers, and Community Members when acquiring and displaying images of participants, specifically children and young people on our websites and in other publications, on Team App and in social media. Individuals featured in photographs (and their parent/guardian if under 18yrs) must have given consent for their image to be published, as personal information protection principles must be respected.

- -ESSG and its sub committees will not allow photographers (professional photographers, spectators, fans, coaches or members of the media) unsupervised or individual access to children.
- -ESSG and its sub committees will ensure the coach informs the team/athlete and parent(s) if the coach wants to video the athlete(s) as a tool to analyse and improve performance. (This practice would need to consider any photographing policy in existence for the sport and if on private property)
- -ESSG and its sub committees will obtain the consent of parent /guardian and their agreement to be present before approving photo/video sessions outside the event venue or at the home of a child. Where possible, photos will be taken at the event venue.
- -ESSG and its sub committees will provide details of who to contact within the club or organisation if concerns or complaints of inappropriate photographic behaviour or content are raised. ESSG and its sub committees will ensure that the contact person understands the application of relevant legislation and policies.
- -ESSG and its sub committees will ensure members of the media and professional photographers will carry appropriate identification for the duration of major/large events.
- -ESSG and its sub committees recognise that it is not so much the taking of images that may be of concern, but how the image will be used.
- -ESSG and its sub committees will consider using models or illustrations for promotional / advertising purposes.
- -ESSG and its sub committees will obtain permission from the child's parent/guardian prior to taking the images of a child or young person. ESSG and its sub committees will ensure that all concerned are aware of the way in which the image is to be used and how long the image will be displayed.
- -ESSG and its sub committees will ensure that if an image is used avoid naming the child. If this is not possible avoid using both a first name and surname.
- -ESSG and its sub committees will avoid displaying personal information such as residential address, email address or telephone numbers if images are being posted on websites or distributed in publications.
- -ESSG and its sub committees will not display information about hobbies, likes/dislikes, school, etc as this information has the potential to be used as grooming tools.
- -ESSG and its sub committees will only use appropriate images of the child, relevant to the sport or activity, and ensure that the athlete/child is suitably clothed.
- -ESSG and its sub committees will reduce the ability for direct copying of pictures from a website to another source (i.e. disable the "right mouse click" function).
- -ESSG and its sub committees will clearly outline in a written contract to photographers who are contracted or paid to take photos, who will retain the images taken, include arrangements made for negatives, digital file and proofs and outline any restrictions for use and sale
- -ESSG and its sub committees will provide details of who to contact and what to do if concerns or complaints of inappropriate image use are raised.

## **ESSG PHOTOGRAPHIC INDIVIDUAL CONSENT FORM**

Name of the individual to be photographed:

The ESSG and its sub committees ESFC ESNC & ESCC may wish to record images of competitions and programs for promotional purposes. These images may be used in mediums including publications and promotional material, broadcast, print and electronic media.

The ESSG and its sub committees ask individuals and/or parents and guardians to provide written permission for the Clubs use of these images on the form below.

The ESSG and its sub committees agrees not to use any photo in a manner that may be deemed adverse or defamatory to the person signing this form, and it will not use the photo for any commercial gain. The photo will remain the property of The ESSG and any personal details regarding this photo will be kept confidential and will not be used for any purpose other than related to this photo.

<b>Team:</b> (e.g. AU	SKICK or Football Under13's)
Date of Birth:	
Contact Phone:	
Address:	
Name of Parent/Guardian: (Required if individual is under 18yrs Please tick one box:	
	I give the ESSG permission to use images taken of me/my children in publications and promotional material, broadcast, print and electronic media.
	I do not grant the ESSG permission to use images taken of me/my children; and: understand that any group or team images may still be used as long as faces are distorted so as to become non identifiable.
Conditions: Any conditions attached are agreed to as follows:	
Signed:	
Date:	

The information on this publication is of general nature only and is not intended to be relied upon as, nor to be a substitute for, specific professional advice. No responsibility for the loss occasioned to any person acting on or refraining from action as a result of any material in this publication can be accepted.